



**PlayStation Access**, the official YouTube channel of PlayStation UK, is looking for a *Community Coordinator*. This is a rare, exciting opportunity to work with an established gaming channel that continues to lead the way in terms of branded content on YouTube, and to help shape the future of the channel while working alongside the existing team. Please note that this is not an on-camera or hosting role.

PlayStation Access was established in 2013, and produces a schedule of regular weekly streams and videos. We're a small, friendly team of people who love what they do, and believe the success of PlayStation Access stems from sharing that passion for games with our community. We're also firm believers in close collaboration, and that our best ideas emerge when everyone is given the space and freedom to have their say.

With that in mind, and as the output of the channel grows, we're looking for an organised, creatively-minded person with fresh ideas on how we can take our livestreaming content in particular to exciting new places, while also helping to build and connect with our passionate existing community.

In the role of *Community Coordinator*, you'll help devise innovative livestream formats that not only showcase the latest games in entertaining ways, but that also build upon the strong existing connection between the channel and the community, while also moderating the streams during broadcast. You'll be choosing which games feature in our livestreaming slots, liaising with publishers to secure access to games and working with the Access team to decide who features in streams.

The role also involves managing the Access YouTube channel's Community page and Stories content. This means planning and creating fun daily posts (that could be a community poll, some hot-off-the-press PlayStation news or even hilarious behind-the-scenes snaps of the Access team) and co-ordinating with the social media team at PlayStation to approve content and identify sharing opportunities with existing platforms (such as the PlayStation UK Twitter and Instagram pages).

You'll also help manage the Access content calendar, prepare videos for publication (writing titles, descriptions, tags) and be a point of contact between Access agency **We Are Reach** and PlayStation UK.

We encourage applications from a diverse range of backgrounds. While we're currently working remotely, the position will ultimately be located in the offices of **We Are Reach** in Bath and the collaborative requirements of the role mean that we cannot consider applicants working remotely from another location. We can offer £500 to help with relocation costs.

**Responsibilities include:**

- Devising creative, engaging livestream formats
- Nurturing the relationship between PlayStation Access and our community
- Creating daily posts for the PlayStation Access Community Page
- Organising the livestream schedule
- Moderating chat during Access livestreams
- Creative input into the channel as a whole - suggesting new formats for videos and regulars. We want to hear your ideas!
- Helping to maintain the PlayStation Access production schedule
- Help with preparing videos for publication and communication with PlayStation UK team

***If you think this sounds like you, we'd love for you to get in touch. Contact us by emailing [hello@wearereach.co.uk](mailto:hello@wearereach.co.uk) with a short covering letter, a CV and links to relevant examples of your work.***

The role requires exceptional organisation, communication and collaboration skills, and the ideal candidate will be able to demonstrate experience of working in a comparable production environment. In-depth knowledge of games is also essential, and wider engagement and interest in popular culture is preferable. While the organisational element of the role is central, there's plenty of scope for creativity across the channel. We're looking for someone with clear ideas about how to engage and connect with communities, and what makes for quality, popular streaming content. If you have strong ideas for videos and features outside of streaming, there will be opportunities to work on those too.

**Ideal skills and experience:**

- Experience in a comparable role (potentially unpaid)
- Understanding of the games industry and media
- An interest in and deep knowledge of games, especially PlayStation
- Wider interest in culture and entertainment - someone curious, engaged and opinionated
- Strong copywriting skills and excellent written English
- Excellent organisational and communication skills
- Editorial creativity - ability to originate new ideas and formats for videos, streams, and community content
- Knowledge of streaming on YouTube and Twitch and the features of both platforms
- Understanding best practice on all social media platforms including cadence, content types, and how best to address different audiences
- Ability to create assets (gifs, clips, images) using Photoshop and a familiarity with Adobe Creative Suite

**What we can offer you!**

- Competitive salary (£25-£30k per year dependent on experience)
- Generous holiday entitlement, including an additional two week Christmas break
- Enrolment onto the company's excellent workplace pension scheme
- £500 to assist with relocation costs