



Producer

ABOUT US

Sing King is on a mission to delight millions of singers around the world through our portfolio of games and singing experiences across multiple platforms.

Our successful flagship YouTube channel welcomes over 14 million subscribers and 25 million unique viewers each month, and with our latest Mobile Game release, we are continuing to build innovative and exciting products that spread joy to singers wherever and whenever they sing.

We are a team of music lovers, game enthusiasts and entrepreneurial spirits. We are passionate about our vibrant and growing community of global singing fans. This is a unique opportunity to play a key role in the growth of an ambitious, nimble and fast-growing game and music entertainment business. Join us!

ABOUT THE ROLE

The Producer at Sing King is responsible for project execution, coordination and delivery across Sing King's Game portfolio. The Producer works cross-functionally across the business to drive product delivery and to deliver against business objectives and reports into the Senior Product Manager.

WHAT YOU'LL DO

- **Own the plan, pace, and structure of delivery** ensuring fast, aligned execution across all disciplines (code, designers, artists, QA, etc). You'll manage the agile process and rituals (e.g sprint planning, standups, retrospectives) and ensure goals, timelines, and dependencies across teams are clearly communicated and adjusted to meet delivery.
- **Turn product intent into team action** enabling fast, focused execution across both new ideas and live game features. You'll help validate these ideas quickly by supporting design, prototyping and experimentation efforts, and you'll be responsible for writing up user stories and tasks as part of structured backlog planning



- **Coordinate across stakeholders** to keep goals, blockers and communication flowing smoothly. You'll communicate priorities, changes, and expectations clearly and keep tools (e.g. JIRA, Asana) and documentation up-to-date. You'll be responsible for keeping everyone on the same page.
- **Actively contribute to the continuous iteration of our Games**, helping validate what works, rapidly identifying what doesn't and enabling fast feedback cycles, change management and thoughtful prioritisation. You'll anticipate and identify problems early and be proactive in finding solutions. Through this structured approach, you'll support Product in driving the broader roadmap.

WHAT YOU'LL BRING

- **Mobile gaming expertise** - You'll have prior experience in mobile gaming and have shipped at least one title from concept through to launch and live operations, as well as one major update.
- **Execution Excellence** - A solid understanding of Agile/Scrum and the ability to manage cross-functional projects from start to finish. You can write well-structured tasks and stories, and are comfortable using project tracking tools such as Asana and Jira.
- **Communication & Clarity** - You're a confident communicator at all levels, and keep everyone aligned through good comms, reliable documentation and proactive updates.
- **Adaptability & Ownership** - You thrive in a lean, fast-moving environment with evolving priorities - Owning outcomes with confidence and are reliable and accountable. You're open to feedback, have a curious nature and take pride in seeing tasks through to completion.

BONUS POINTS

- Project experience in karaoke/music apps or rhythm games
- Experience working in small companies and startup environments
- Familiarity with Confluence, Notion or similar documentation tools
- A keen interest in karaoke/singing/music, user behaviour or making things players love



HOW WE WORK

- We're a small team, so we move fast and experiment often
- We believe in creative exchange and collaborative ownership
- We prioritise ideas that make our players feel something - joy, energy, expression
- We operate a hybrid working policy at Sing King and expect a balance of office and home working for this role - our office is based in Farringdon, London.
- We offer a competitive salary and benefits package

We're committed to building a diverse and inclusive team where everyone feels they belong, and we welcome applications from people of all backgrounds, experiences, and identities. If this role excites you, we encourage you to apply even if your experience doesn't align perfectly with every requirement. To ensure our recruitment process is accessible to all, please let us know if you require any adjustments (for example, interview location and format, accessibility requirements, or materials in an alternative format).